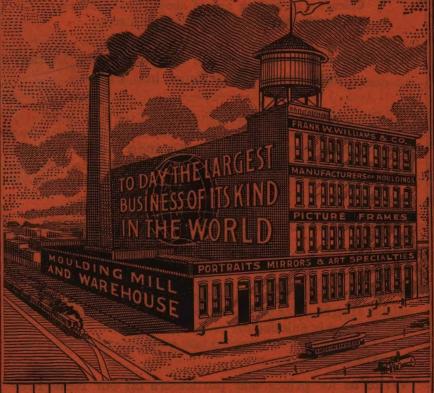
Art Publishers

Frank W. Williams & Co.

Frank W. Williams, Sole Owner

The Williams Pictures, Frames and Mouldings are Standard Sellers throughout the World



Our Complete Catalogue Number Twenty-one 1905. Established 1885

1204 TO 1214 WEST TAYLOR STREET CHICAGO, ILLINOIS, U. S. OF AMERICA.

OUR RESPONSIBILITY

For the benefit of those who desire reference as to our reliability, we refer by permission to the

Bankers' National Bank

or you can refer to any commercial agency, express or railroad company, banking or business house in Chicago. In writing any of above, please enclose a self addressed stamped envelope for a reply.

The Only House Beneath the Sky that Turns Lumber into Frames and Paper into Pictures.

Our plant is new, and equipped with the best machinery and appliances obtainable. Our fire protection is perfect—fire proof walls and vaults, with iron doors closing automatically, each department operated independently, no possible chance for loss of pictures intrusted to our care, nor for any interruption in the filling of orders.

OUR FACILITIES FOR SHIPPING ARE UNSURPASSED

Orders are received, booked, packed, and shipped within a few hours, as we carry at all times a full made up stock.

Quick action counts. We manufacture nothing but what is salable at sight. We use the utmost care in the selection of raw material, and in finishing our goods.

When you deal with us, you take no chance of delayed shipments or imperfect goods.

Write us for prices and particulars on our New Premium Propositions. The Newest and Best Specialties ever offered the Trade.

We do not manufacture special or odd size frames in lots of less than 100 of a kind, size and finish. Prices on such lots are quoted on application. We do not furnish sample corners of Frames, or samples of Mouldings.

Copyright, 1905, by FRANK W. WILLIAMS.

FINIS TO A TRADETEED. We positively marantee our portrait work to give entire satisfaction, and if picture is

refused, and returned to us charges prepard will make any alteration that you may desire. In case the picture will not finally deliver, we will allow credit for same on your next stigment of

In presenting you with our Twenty-first Catalogue, we desire to call your attention to the important fact that we are the largest manufacturers of Pictures, Frames, Mouldings and Portraits on earth.

Our unequaled facilities enable us to quote the Lowest Prices.

We guarantee our goods at all times to be artistic in design, perfect in finish, and to give entire satisfaction. 200 yes 6550 asy 60 16 x 20 or smaller

We are the originators of the Mail order business in our line.

Our goods are perfect; our shipments are prompt; our prices are Crade B Our grade B to adapted to all who wish a good portrait at a low-price.

OUR LIBERAL TERMS

We allow three per cent Discount when CASH in full accompanies order. To merchants with satisfactory credit rating-30 days net, or two per cent discount is paid within ten days from date of invoice.

On all C. O. D. Orders we require One-Third Cash in Advance, as a guarantee. Positively no discount allowed on C. O. D. Orders.

Merchants who are not quoted in the reference books of Dun or Bradstreet, wishing to open an account with us, will please send trade reference (Chicago if possible)

Prices and Discounts Herein Quoted Cancel All Former Quotations and Terms.

REMITTANCES Offerte Oil Painting

Remittances should be made by draft, Money Order, Express Order or Registered Letter. When sending currency by mail, always register. Do not send us Personal Checks. One and two-cent U. S. stamps accepted in amounts less than one dollar. In sending originals by mail, they require letter postage! Prepay charges when sending by express.

On orders from points outside of the United States, we require cash in full, and particularly request plain shipping instructions.

Shipments to go in part by water, require pre-payment of transportation charges. 4.00

Each extra head 35 additional in a TITONCes given in c for cardboard, if wanted on stretcher, add 10c to price on all siz, TITONC portraits 35c additional for each figure.

We forward all C. O. D. freight shipments in our own name. Bill of Lading will go to the bank with draft attached for collection. We notify you on invoice what bank holds draft and Bill of Lading. By paying draft, obtaining Bill of Lading and presenting latter to Railroad Co., the goods will be delivered to you. Remember this, and do not ask for C. O. D. Shipments in your name. This rule will not apply to mail or express matter.

Shipments of goods paid for in advance, or on open account, will be made in your name and Bill of Lading enclosed with invoice. All goods are sold f. o. b. railway station or docks, Chicago; the purchaser to pay all freight and charges.

Orders of less than \$10.00, 35 cents extra for packing—no charge for cartage. Portrait, print or picture orders of less than \$2.00, we charge 15 cents for packing, and

YS STATE HOW YOU WISH THE GOODS SHIPPED

We can make no change from original pictures in Bromide work

PAPVU3B804

FINISHED PORTRAITS GUARANTEED.

We positively guarantee our portrait work to give entire satisfaction, and if picture is refused, and returned to us charges prepaid, will make any alteration that you may desire. In case the picture will not finally deliver, we will allow credit for same on your next shipment of portraits, if returned in its entirety.

Grade X Our grade X is made for those who have sharp competition, and have to sell at a

| daine sous sousses. | Crayon | Sepia | Crayon | | Water Color or Pastel | Oilette | Oil Painting |
|---------------------|--------|-------|--------|-----|--------------------------|---------|--------------|
| 16 x 20 or smaller | .45 | .50 | .53 | .60 | .70 | 1.00 | 1.75 |
| 20 x 24 or 18 x 22 | .70 | .75 | .80 | .90 | 1.05 | 1.50 | 2.65 |

Grade B Our grade B is adapted to all who wish a good portrait at a low price.

Our saulds are dericci; our chipments are promot; our prices are

| | Crayon | Sepia | Crayon | | or Pastel | | Oil Painting |
|--------------------|--------|-------|--------|------|-----------|------|--------------|
| 16 x 20 or smaller | .60 | .65 | .70 | .80 | .90 | 1.25 | 2.25 |
| 20 x 24 or 18 x 22 | .90 | 1.00 | 1.10 | 1.20 | 1.35 | 1.90 | 3.25 |

Grade XX Our grade XX is of times called in our studio the photographer's choice, as it is desirable for all who wish to build up a portrait business.

| | Crayon | Sepia | Tinted Crayon | Medalion Sepia | Water Color or Pastel | Oilette | Oil Painting |
|--------------------|--------|---------|------------------|-------------------|--------------------------|---------|--------------|
| 16 x 20 or smaller | .75 | .80 | .85 | 1.00 | 1.25 | 1.75 | 3.00 |
| 20 x 24 or 18 x 22 | 1.00 | 1.20 | 1.30 | 1.50 | 1.90 | 2.65 | 4.50 |
| | | (Devol) | mosali | | | | |

Grade XXX Our grade XXX has no equal. Where you have a call for something very fine, do not hesitate, but order our XXX, for it is the best that money can procure.

| | Crayon | Sepia | Tinted Crayon | Medalion Sepia | Water Color or Pastel | | Oil Painting |
|--------------------|--------|-------|------------------|-------------------|--------------------------|------|--------------|
| 16 x 20 or smaller | 1.00 | 1.10 | 1.25 | 1.50 | 1.75 | 2.50 | 4.50 |
| 20 x 24 or 18 x 22 | 1.50 | 1.70 | 1.85 | 2.25 | 2.75 | 3.75 | 6.75 |

Grade IXL Hand Stippled This grade has the appearance of free hand drawings. Whatever price you pay, you cannot procure a better picture than our IXL grade.

| | Crayon | Sepia | Tinted | Medalion Sepia | Water Color or Pastel | | Oil Painting |
|--------------------|--------|-------|--------|-------------------|--------------------------|------|--------------|
| 16 x 20 or smaller | 1.50 | 1.75 | 2.25 | 2.50 | 3.00 | 4.00 | 9.00 |
| 20 x 24 or 18 x 22 | 2.00 | 2.35 | 3.00 | 3.25 | 4.00 | 5.50 | 12.00 |

Each extra head 25c additional in all grades. Prices given are for cardboard. If wanted on stretcher, add 10c to price on all sizes. Full figure portraits 25c additional for each figure. 20 x 24 is the largest size Portrait, Bromide or Solar that we make.

BROMIDE ENLARGEMENTS.

16 x 20 or smaller, 50 cents. 20 x 24 or 18 x 22, \$1.00.

Where group pictures are required, you will find Bromides superior to any other kind of work, for there is no charge for extra heads or full figures. We cannot furnish satisfactory Bromides from dim or mutilated pictures.

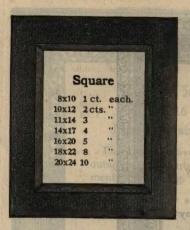
Colored Bromides in natural colors, 25c additional for each head. The prices quoted are for mounted on cardboard or unmounted. If wanted on stretcher, add 10c on all sizes up to and including 20 x 24.

We can make no change from original pictures in Bromide work.

Originals by mail require letter postage. In sending by express prepay charges

SOLAR PRINTS, MATS ETC.

White Mats 13/-inch Margin



Oval mats same price as square

We use only the genuine imported Steinbach paper. Re-groups one-half extra. Sepia prints 5 cents extra. Orders less than \$2.00, add 15 cents for packing.

16x20 or smaller, cardboard 12 cents 20x24 or 18x22 "25 "

Stretcher 10 cents higher. Do not send negatives for Solar prints.

20x24 Solar print is the largest size we make.

GLASS OF BEST QUALITY

Size 8x10, 6 cents. Size 16x16, 18 cents.

" 10x12, 10 " " 16x20, 18 " " 11x14, 12 " " 18x22, 25 "

" 14x17, 15 " 20x24, 35

Price by the box quoted on application.

BACKING

In 8 foot lengths, \$2.00 per bundle of 250 feet; \$7.50 per 1,000 feet.

PICTURE BACKS CUT TO SIZE

| 8x10. | Each, 1 cent. | Per 100, \$0.50 | 16x20. | Each, 2 cents. | Per 100, \$1.50 |
|--------|---------------|-----------------|--------|----------------|-----------------|
| 10x12. | Each, 10 " | Per 100,65 | 18x22. | Each, 3 " | Per 100, 2.00 |
| 11x14. | Each, 1 " | Per 100, .75 | 20x24. | Each, 3 " | Per 100, 2.50 |
| 14x17. | Each, 2 " | Per 100, 1.25 | 18x40. | Each, 5 " | Per 100, 4.00 |

Medium sized screw eyes, 25 cents per gross.

Medium sized wire picture cord, 10 cents per coil of twenty-five yards.

Sample Case, complete . \$2.50 Sample Roll, complete . \$

Containing one crayon and one water color, each 16x20.

Containing one crayon, one sepia and one water color, each 16x20.

Sample Case, without pictures 1.50 Sample Roll

Sample Roll, without pictures .50

Samples made from your own subjects at regular catalogue prices.

Samples furnished with Cases and Rolls are XX grade. Picture envelopes and order blanks are sent FREE upon request.

16x20 Memorial Family and Marriage Records, combined, 5 cents each.

Title, "From the Cradle to the Grave."

FOR TERMS AND DISCOUNTS SEE PAGE ONE

16x20 GLASS AND BACK ONLY TWENTY CENTS.



Each, 1 "Per 100, 75 2024. Each, 3 "Per 100, 2.50

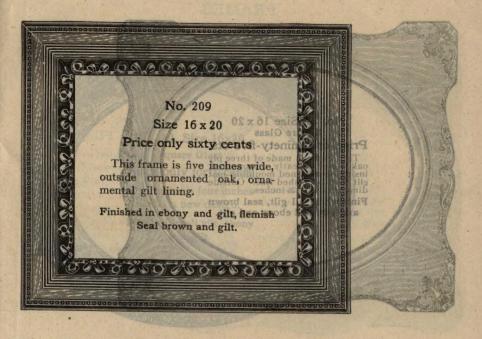
18x40, Each, 5 " Per 100, 4.00

11x14.

14x47. Each 2 " Per 100, 1.25



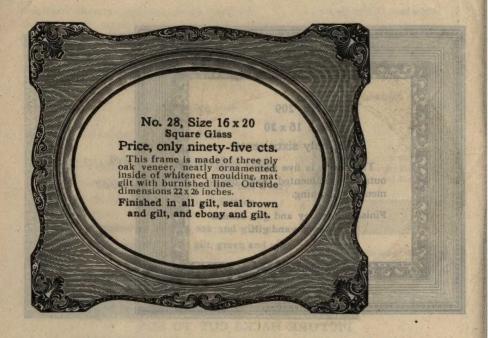
SIZES OF ALL FRAMES ARE GLASS MEASUREMENT



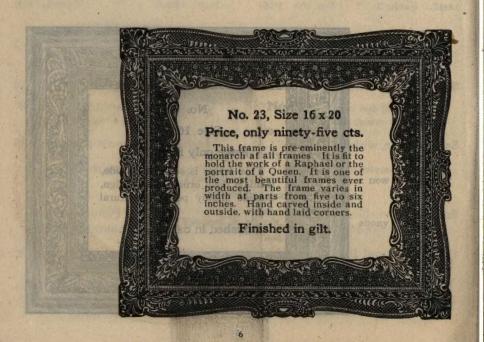
The Name "Williams" is a Guarantee of Perfect Goods and



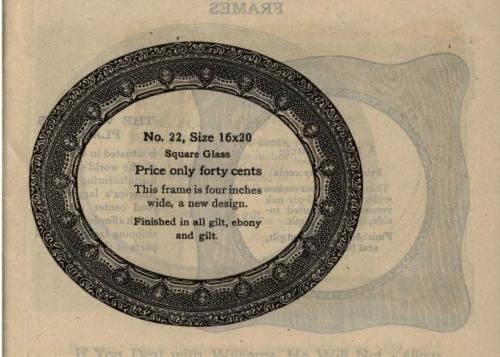
WE GUARANTEE PROMPT SHIPMENTS



The Williams Frames and Mouldings are Unequaled T in Quality and Price



OUR COMPLETE LINE CARRIED IN STOCK



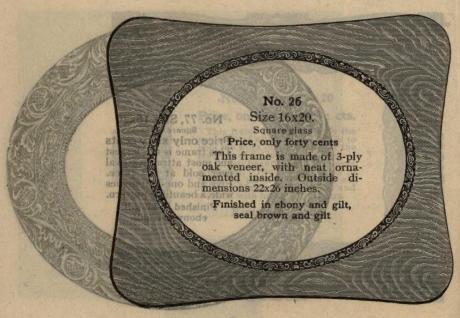
The Williams Portraits are Positively Guaranteed Perfect



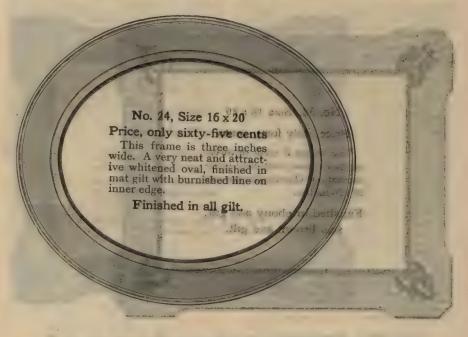
WE DO NOT FURNISH SAMPLE CORNERS OF FRAMES



In trading with Williams your dollar counts for 100 cents



FOR TERMS AND DISCOUNTS SEE PAGE ONE



woll A to Vientise See I work of the Month o

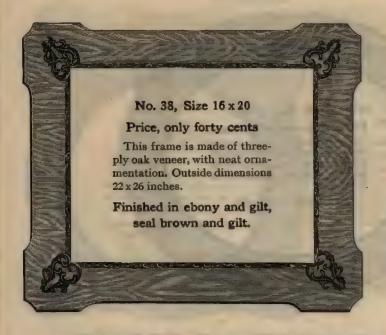
No. 1400, Size 16 x 20

Price only seventy-five cts.

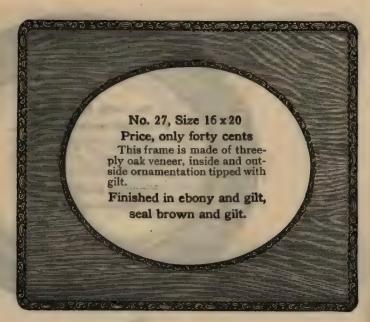
This is one of the oldest and best oval frames ever manufactured four inches wide, outside a heavy ornamented design. Stem in mat with with barrished line.

Finished in all gilt, and ebony and gilt.

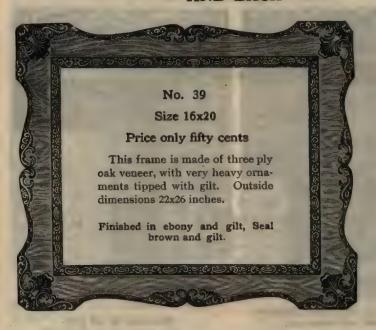
16x20 GLASS AND BACK ONLY TWENTY CENTS



Fair Dealing is One of Williams' Greatest Advertisements

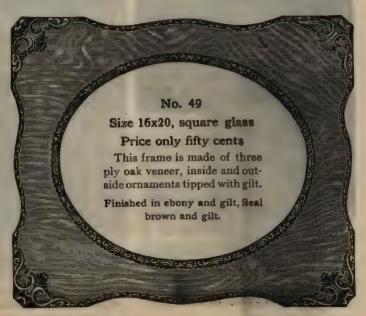


PRICES OF FRAMES DO NOT INCLUDE GLASS AND BACK



Do you want frames and mouldings that will sell?

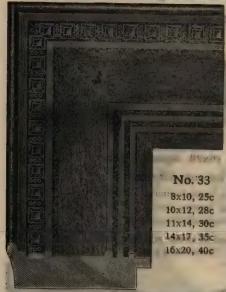
If so handle Williams'



Portrait Orders Filled in From Five to Eight Days.

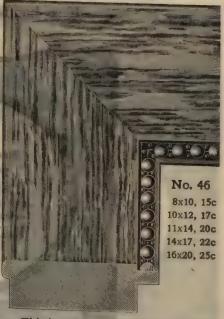


Do you wan a mes and mouldings met will cell?



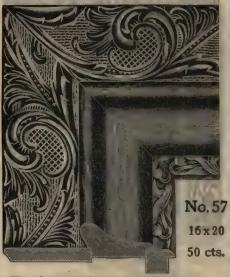
This frame is three inches wide, ornamented oak.

Finished in ebony flemish.



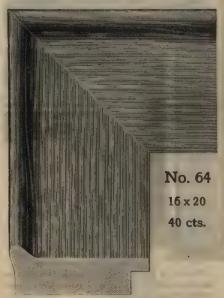
This is a two-inch imitation oak frame with a stained oak ornament.

WE FILL FRAME AND MOULDING ORDERS IN TWENTY-FOUR HOURS

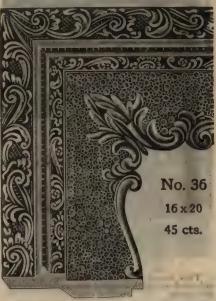


This frame is five and one-half inches wide, outside imitation oak, panel highly polished oak, lining all gilt.

Finished in oak and gilt.



This frame is three inches wide, made of solid oak, highly polished in piano finish. A big seller where a plain oak is wanted.



This frame is five and one-half inches wide, outside heavy ornamented, with hand carved panel.

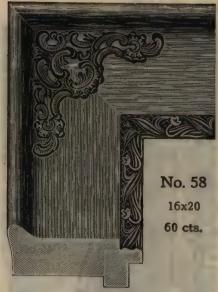
Finished in all gilt.



This frame is four inches wide, an exceedingly neat pattern.

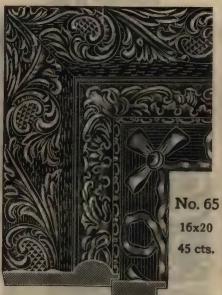
Finished in all gilt, white and gilt, green and gilt, oak and gilt, or ebony and gilt.

Solar Print Orders Require About 48 Hours to Complete



This frame is four inches wide, made of selected oak, with massive brass corners and gilt lining.

Finished in ebony flemish and gilt, seal brown flemish and gilt.



This frame is five and one-half inches wide, a neat ornamented design.

Finished in all gilt, green and gilt, ebony and gilt.



This frame is five and one-half inches wide, outside ornamented, polished white reeded panel with ornamented lining.

Finished in white and gilt.



This is a very attractive oak frame, five inches wide. Outside and panel highly polished, lining in gilt.

Finished in oak and gilt.

FOR SHEET PICTURES, SEE FOLLOWING PAGES



This frame is six inches wide, outside highly polished ornamented oak, inside in all gilt.

Finished in oak and gilt.



This frame is six inches wide, highly polished oak and ornamented gilt.

Finished in oak and gilt.



This frame is six inches wide, outside polished white reeded. Stem in gilt, burnished lining and ornamented lining.

Finished in white and gilt.



This frame six in.wide, outside highly polished ornamented oak, stem in gilt, burnished and ornamented gilt linings.

Finished in oak and gilt.

Mirror Orders Filled in Twenty-Four Hours



No. 222 Frame
\$.40

16 x 20

Beveled

Mirror, 1.35

Price

Complete 1.75

This frame is four inches wide.

Finished in all gilt, or ebony and gilt.

The Williams Mirrors are of the Best Quality, and will Please Your Customers

No. 264 Frame \$.40 16 x 20 Beveled Mirror, 1.35 Price

This frame is

Complete 1.75

This frame is three inches wide, made of solid oak.

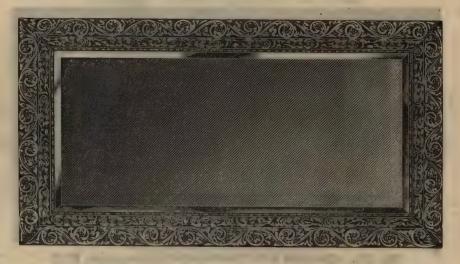
Highly polished in piano finish.

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34...



SIZES QUOTED ON ALL MIRRORS AND FRAMES ARE GLASS MEASUREMENTS



No. 363. Complete with 18x40 beveled mirror, price, \$3.65

This frame is four inches wide, a heavy ornamented design. Finished in all gilt.

Williams is independent of all combinations and trusts, and is sole manufacturer of his complete line of goods



No. 454. Complete with 18x40 beveled mirror, price, \$3.75

This frame is three inches wide, made of solid oak, highly polished piano finish.

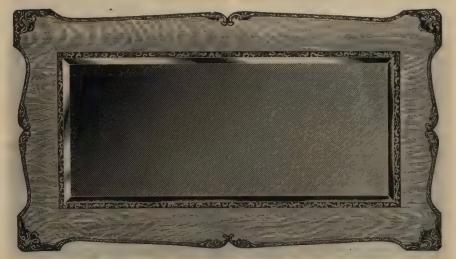
OUR MIRRORS ARE ALL OF BEST QUALITY ONE-INCH BEVELED PLATE



No. 219. Complete with 18x40 beveled mirror, price, \$3.95

This frame is four and one-half inches wide, outside solid ornamented oak, ornamented gilt lining. Finished in ebony and gilt, flemish seal brown and gilt.

Orders for the Williams mirrors, frames, mouldings and sheet pictures are filled within twenty-four hours



No. 218. Complete with 18x40 beveled mirror, price, \$4.45

This frame is made of heavy three-ply oak veneer, five inches wide. Finished in all gilt, ebony and gilt, seal brown and gilt.

WE DO NOT MANUFACTURE MIRRORS IN SIZES OTHER THAN THOSE LISTED



No. 322. Complete with 18x40 beveled Mirror, price, \$3.95

This frame is four inches wide; a new and neat ornamented design. Finished in all gilt, ebony and gilt.

Are you aware that the Williams products go to every part of the civilized globe?



No. 144. Complete with 18x40 beveled mirror, price, \$4.35

This frame is four inches wide, inside whitened, finished in all gilt, burnished line, outside heavy ornamented. Finished in all gilt, ebony and gilt.

The Marsh Mitre Machine and Vise Combined



The "MARSH" Adjustable Picture Frame Vise

It is the only Vise that can be adjusted and tilted to any position required for nail-ing. It holds the moulding in place so that no experience is necessary in making a joint with this Vise.

The "MARSH" Mitre Machine and Vise Combined

It is the only machine for making frames yet invented, which can be adjusted from a horizontal position, for sawing the sides and ends of frame, to a perpendicular or any other position convenient for boring and nailing.

Complete with saw 4½ x26 inches. Can be fastened on any bench or table.

ROOM MOULDINGS



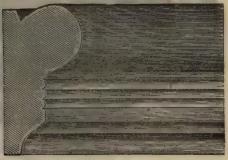
No. 331. Price 1e per formented room moulding. Fin red, or green tipped with gilt. per foot. 1-inch orna-ng. Finished in all gilt,



No. 334. Price 2e per foot. 2-inch ornamented room moulding. Finished in all gilt, red or green tipped with gilt.



No. 333. Price 1½e per foot. 1½-inch ornamented room moulding. Finished in all gilt, red or green tipped with gilt.



No. 332. Price 1c per foot. 11/2-inch room moulding. Imitation oak

If You Send Williams a Trial Order, He will Surely Number You Among His Regular Customers



No. 726. Price only 5c per foot.

2-inch high back, imitation oak, piano polish. Ornament stained in natural oak.



No. 728. Price only 8c per foot.

3-inch, high back, imitation oak, piano polish. Ornament stained in natural oak.

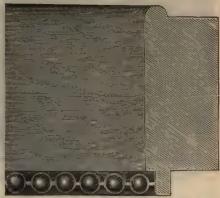
Williams Never Manufactures a Frame or Moulding Unless it is Artistic in Design and a Fast Seller



No. 811. Price only 1½ c per foot. ½-inch in width. Oak, antique finish; pearl bead stained oak.



No. 602. Price only 2c per foot. 1½-inch imitation oak, with neat ornamented bead on front edge stained oak.



No. 603. Price only 2½ c perfoot. 2-inch imitation oak, with neat ornament on front edge stained oak.



No. 429. Price only 3½c per foot.

3-inch imitation oak, highly polished, beautiful ornament on back stained oak.

Williams has the Most Reliable Employees in All Departments, that Money will Secure.



No. 423. Price only 1½c per foot.

1½ inch ornamented. Finished in all gilt, green and gilt, white and gilt, or ebony and gilt.



No. 437. Price only 1 1/2 c per foot.

A % inch whitened moulding, with a beautiful ornamented back. Finished in all gilt, with front in mat gilt, mat green, or ebony.



No. 434. Price only 1c per foot.

A %inch ornamented lining. Finished in all gilt.



No. 729. Price only 3½ cents per foot.

This is a 3-inch imitation oak, with neat ornament. Finished in polished golden oak, or seal brown flemish.

WILLIAMS HAS NO COMPETITOR; YOU WILL NOT, IF YOU HANDLE HIS GOODS



No. 702. Price only 2c per foot. 2-inch ornamented. Finished in all gilt, white and gilt, green and gilt, or ebony and gilt.



No. 424. Price only 2c per foot. 2-inch ornamented. Finished in all gilt, white and gilt, green and gilt or ebony and gilt.



No. 427. Price only 3c per foot.

3-inch ornamented. Finished in all gilt, green and gilt, white and gilt, or ebony and gilt.

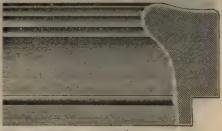
THE WILLIAMS PLANT, FOR QUICK PRODUCTION OF PERFECT GOODS. IS UNRIVALED.



No. 431. Price only 2 cents per foot One inch high back. This is a whitened moulding with a beautiful ornament, and burnished line on front. Finished in all gilt, green and gilt, or ebony and gilt.



No. 701. Price only 1 cent per foot One inch ornamented. Finished in all gilt, white and gilt, green and gilt, or ebony and gilt.

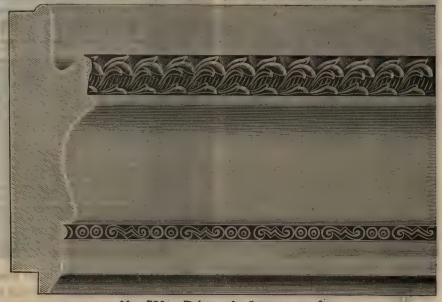


No. 441. Price only 1½ cents per foot A 11/2 inch whitened moulding Fin-



No. 731. Price only 1 cent per foot A 1 inch high back, ornamented. Finished in all gilt, white and gilt, green and gilt, or ebony and gilt.

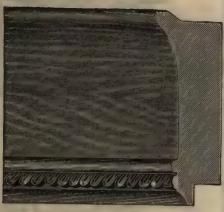
ished in mat gilt, mat green, polished white, or ebony,



No. 732. Price only 5 cents per foot

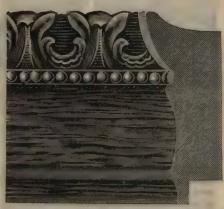
This is a three-inch whitened moulding, front hollow burnished, and two neat ornaments. Finished in all gilt or ebony and gilt.

THE WILLIAMS PRODUCTS ARE UNEQUALED IN QUALITY AND PRICE



No. 612. Price only 2½c per foot.

A 2-inch ornamented oak. Finished in ebony flemish, polished golden oak, or seal brown flemish.

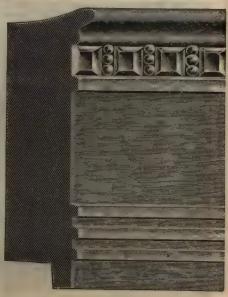


No. 432. Price only 2½c per foot. A 2-inch imitation oak, highly polished, ornament on back, finished in stained oak.



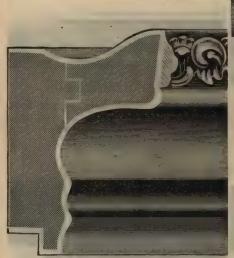
No. 401 1-inch imitation oak, 1c foot
401½ 1½ " " " 1½ c "
402 2 " " " 2c "
403 3 " " 3c "

The above mouldings also furnished in imitation mahogany, highly polished.



No. 521. Price only $3\frac{1}{2}$ c per foot. A 3-inch ornamented oak. Finished in abony flemish, or seal brown flemish.

The Williams Mouldings are Artistic in Design, Fast Sellers and Easy Joiners



No. 369. Price only 6c per foot. Is 2 inches wide. A neat and attractive high back, finished in mat gilt, or ebony and gilt; heavy ornament in gilt with burnished line on front.



No. 903. %-inch oak, ebony flemish, lc per foot.

No. 904. 3/8-inch antique oak, 1c per foot.



No. 733. Price only 1½c per foot. This is a ¾-inch whitened moulding, finished in mat gilt, mat green, or ebony, with burnished hollow.



No. 908. Price only 1c per foot. This is a 1-inch ornamented gilt lining.



No. 368. Price only 9c per foot.

A 3-inch whitened high back, with burnished line. Finished in mat gilt or polished ebony. Ornaments finished in all gilt

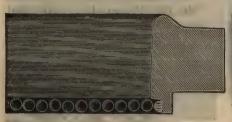
WILLIAMS FILLS MOULDING AND FRAME ORDERS IN TWENTY-FOUR, HOURS



No. 909. Price only 1c per foot. A 1-inch burnished gilt lining.



No. 436. Price only 1c per foot. A %-inch whitened moulding. Finished in mat gilt, mat green, polished white, or ebony.



No. 601. Price only 1½c per foot. One-inch imitation oak, with neat ornamented bead on front edge stained oak.



No. 438. Price only 1½c per foot. One-inch whitened moulding. This has a neat ornamented bead on front. Finished in mat gilt, mat green and gilt, or ebony and gilt.

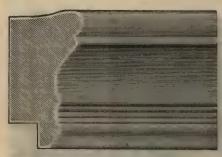


No. 301, 1-inch, 1c per foot "301½, 1½ "1½c "

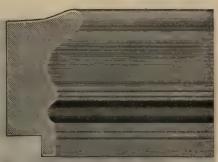
" 302, 2 " 2c " 303, 3 " 3c "

This is a solid oak moulding, finished in golden polished oak, ebony flemish, seal brown flemish, or teak wood flemish. Price of this moulding is only one cent an inch per foot. State width and finish you wish.

WILLIAMS PRICES ARE ALIKE TO ALL, AND QUALITY ALWAYS THE BEST



No. 734. Price only 1½c per foot. A 1½-inch whitened moulding. Finished in mat gilt, mat green, polished white, or polished ebony.



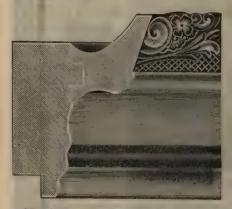
No. 736. Price only 2c per foot. 1%-inch whitened moulding, center hollow burnished. Finished in mat gift or ebony.



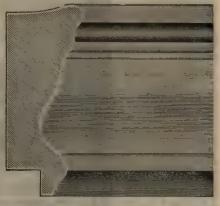
No. 737. Price only 2½ c per foot. 1½-inch whitened moulding, back and front hollow burnished. Finished in mat gilt, or ebony.



No. 646. Price only 2½c per foot. 1½-inch whitened moulding, with neat ornament, and burnished line on front. Finished in all gilt, or ebony and gilt.



No. 738. Price only 5c per foot. A 1½-inch high back with heavy ornament, and burnished hollow. Finished in all gilt, or ebony and gilt.



No. 369. Price only 3c per foot. A 2-inch whitened moulding, with burnished line on front and back edge. Finished in all gilt, or ebony and gilt.

For Different Subjects of Pictures, Refer to the Pages Following; for Frames, to Preceeding Pages.



No. 63 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete only Forty-eight cts.

This frame is four inches wide, an exceedingly neat pattern.

Finished in all gilt, white and gilt, green and gilt, oak and gilt, or ebony and gilt.

Price of empty frame Twenty-fivects

Williams is the Largest Publisher of Fast Selling Sheet Pictures in the World.

No. 37 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete
only
Sixty-eight
cents.

This frame is five and one half inches wide, outside ornar ented, polished white reeded, panel with ornamented lining.

Finished inwhite and gilt.

Price of empty frame Forty-five cts.



ALWAYS GIVE NUMBERS OF FRAMES AND PICTURES, OR STATE ASSORTED



No. 76 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price Complete only Sixty-three cents

This frame is a three-inch imitatation oak, with a stained oak ornament.

Price of empty frame forty cts.

For Different Subjects of Pictures Refer to the Pages Following, for Frames to Preceeding Pages.

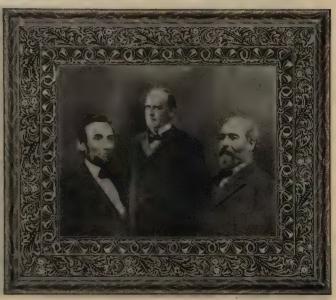
No. 72 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price Complete only
Seventy-three cents.

This frame is six inches wide, highly polished oak and ornamented gilt. Finished in oak and gilt.

Price of empty frame fifty cents.



FRANK W. WILLIAMS & CO. CHICAGO, U. S. OF AMERICA.



No. 33 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete
only
Sixty-three
cents.

This frame is three inches wide, ornamented oak.

Finished in ebony flemish.

Price of empty frame Forty cents.

Williams is Independent of all Trusts, Associations and Combinations, and Always Lowest in Price.

No. 57 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in our catalogue of your own selection.

Price complete only Seventy-three cts.

This Frame is five and one-half inches wide, outside imitation oak, panel highly polished oak, lining all gilt.

Finished in oak and gilt.

Price of empty frame Fifty cents.



FRANK W. WILLIAMS & CO. CHICAGO, U. S. OF AMERICA.



No. 58 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete
only Eighty-three
cents.

This frame is four inches wide, made of selected oak, with massive brass corners, and gilt lining.

Finished in ebony flemish and gilt, or seal brown flemish and gilt.

Price of empty frame Sixty cents.

If you Deal with Williams you need not wait Weeks for your Goods. Orders Filled in Twenty-four Hours.

No. 36

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete
only
Sixty-eight
cents.

This frame is five and one-half inches wide, outside heavy ornamented, with hand carved panel. Finished in all gilt.

Price of empty frame Forty-five cents.



No. 633

Our Great Merchants' Premium Specialty

PRICE, ONLY 29 CENTS EACH

Case of 25, Boxed, Ready for Shipment, \$7.25

This 16x20 Frame is four inches wide and of assorted finishes—gilt, green and gilt. ebony and gilt, oak and gilt, and white and gilt. We furnish these frames fitted with an assortment of beautiful mat effect, Mounted Pictures, without Glass.



The pictures are highly colored Landscapes, Fruits and other attractive subjects, in Duplex Colors, Photocrome and Lithocrome, Pictures from famous paintings; also animal pictures. These cases include no two pictures of the same subject. You will find these very valuable inducements if offered as premiums.

The Pictures are our own selection, and we do not break cases. For terms and discounts see page one of Catalogue. Any of our Premium goods can be handled on the ticket basis, by offering them free with a certain amount of goods, or at a nominal price to cover cost to yourself.

FRANK W. WILLIAMS & CO. CHICAGO, ILL. U. S. A.

No. 444. 8x10 Frames Fitted with Glass, Back, and Cabinet Opening Mat, only 19 cents each. Sold in case lots only.



These frames are from two to four inches wide, made from miscellaneous mouldings in assorted finishes. They are the best premium specialties ever offered to the trade, as every household has many cabinet photographs which these frames are suitable for.

Price per case of 25, boxed ready for shipment, \$4.75

No. 555. 16x20 with Picture Complete only 23 cents. Sold only in Case lots of 25, boxed ready for shipment. Price \$5.75



This frame is 21/2 inches wide, a heavy ornamented design finished in all gilt. white and gilt, green and gilt, ebony and gilt. The pictures are 16x20 assorted subjects of our own selection, landscapes fruits, duplex colors, photocromes, lithocromes, etc., including copies of famous paintings. They are mounted on heavy cardboard, requiring no glass. This is a premium proposition without an equal.

Assorted Easels, Oak and White \$5.75

BOXED READY FOR SHIPMENT



These Easels are Sold Only in Case Lots of One Dozen



Each Case as above noted contains an assortment of the patterns illustrated — 5 Oak,
7 Reeded White, all with brass trimmings and adjustable brass r. sts.

WE DO NOT BREAK CASES

Parties giving premiums will find these Easels satisfactory to their trade. Order a case today.

You Are Losing Money if You Do Not Deal with Williams.



No. 28 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete only One Dollar and Eighteen cts.

This frame is a three-ply oak veneer, neatly ornamented. Inside whitened moulding mat gilt with burnished line.

Finished in all gilt, seal brown and gilt, or ebony and gilt.

Price of empty frame Ninety-five cts.

If Promptness Counts, Williams Gets the Order.

No. 23 Size 16 x 20.

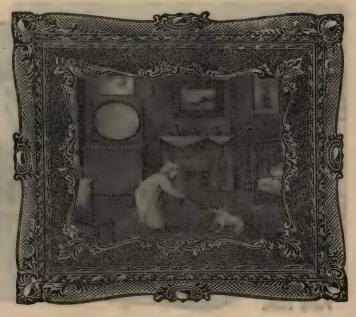
Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete only One Dollar and Eighteen cts.

This framevaries in width at parts from five to six inches, hand carved inside and outside, with hand laid corners.

Finished in all gilt.

Price of empty frame Ninety-five cts



Williams' Originality, Perfect Goods and Low Prices Are Unapproachable.



No. 29

Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete, only Sixty-three cents

This frame is four inches wide, made of three-ply oak veneer, ornamented inside tipped with gilt. Finished in ebony and gilt, seal brown and gilt.

Price of empty frame, Forty cents

Williams wants your Trade; you Cannot Afford to Deal Elsewhere.

No. 26 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete, only Sixty-three cts.

This frame is made of three-ply oak veneer, with neat ornamented inside.

Finished in ebony and gilt, seal brown and gilt.

Price of empty frame,
Forty cents



WILLIAMS IS WITHOUT A RIVAL IN PROMPT SHIPMENTS AND SATISFACTORY DEALINGS



No. 38 Size 16 x 20

Fitted with glass, back, and picture as illustrated, er any picture in catalogue, of your own selection.

Price complete only Sixty-three cents.

This is a threeply oak veneer frame, with neat ornamentation.

Finished in ebony and gilt, seal brown and gilt.

Price of empty frame Forty ets.

As Time and Tide Roll on, Williams Turns out Frames and Pictures for the World.

No. 27 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only Sixty-three cents.

This is a threeply oak veneer, inside and outside ornamentation tipped with gilt.

Finished in ebony and gilt, seal brown and gilt.

Price of empty frame Forty cents.



The Williams Business Leads Them All in High Quality and Low Prices.



No. 39 Size 16 x 20

Fitted with glass, back, and picture as illustrated or any picture in catalogue, of your own selection.

Price complete only Seventy-three cents.

This is a three ply oak veneer, with very heavy ornaments tipped with gilt.

gilt.
Finishedinebony
and gilt, seal brown
and gilt.

Price of empty frame Fifty cents.

In Days Gone By we had Competitors, Today they are our Customers.

No. 49 Size 16 x 20.

Fitted with glass, back, and pieture as illustrated, or any picture in catalogue, of your own selection.

Price complete only Seventy-three cents.

This is a three ply oak veneer, inside and outside ornaments tipped with gilt.

Finished in ebony and gilt, seal brown and gilt.

Price of empty frame Fifty cents.



The Williams Portraits are Guaranteed Perfect; True in Likeness to the Original Picture.



No. 64 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only Sixty-three cts.

The frame is three in ches wide, of solid oak highly polished in piano finish. A big seller where a plain oak is wanted.

Price of empty frame Forty cents

To-day we Defy Competition. Compare our Facilities with those of Others.

No. 85 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete only Ninety-three cts.

This frame is six inches wide, outside highly polished ornamented oak, stem in gilt, burnished and ornamented gilt linings. Finished in oak and gilt.

Price of empty frame Seventy cents.



The Williams Frames and Mouldings are of the Best Material, and Always Perfect in finish.



No. 69

Size 16 x 20.

Fittedwith glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only Seventy-three cents.

A very attractive oak frame, five inches wide, outside and panel highly polished, lining in gilt.

Finished in oak and gilt.

Price of empty frame Fifty cents.

Businesslike Dealings and Prompt Shipments, Always Williams' Motto.

No. 66 Size 16 x 20

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only
Seventy-three cents.

This frame is six inches wide, outside highly polishedornamentedoak, inside in all gilt.

Finished in oak and gilt.

Price of empty frame Fifty cents.



All Nations Buy Williams Goods, Because They Are the Best in Quality and Lowest in Price.



No. 65 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

> Price complete only Sixty-eight cents.

This frame is five and one-half inches wide, a neat ornamented design.

Finished in all gilt, green and gilt, ebony and gilt.

Price of a empty frame Forty-five cents.

With Williams' Perfect Goods You Can Defy Competition.

No. 86 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only
Eighty-three cents.

This frame is six inches wide, outside polished white reeded, stem in gilt, burnishd lining and ornamented lining

Finished in white and gilt.

Price of empty frame Sixty cents.



DUPLEX COLORS, SIZE 16x20, FIVE CENTS EACH.

Mailing charge, one cent for each picture.



No. 430. Guardian Angel.

"We enclose order for a line of mouldings. Please get out as promptly as possible. We are well satisfied with the finish of your goods, and all the designs we have tried so far have answered our trade well."



No. 429. The Good Shepherd.

The Williams Pictures and Frames Always Give Satisfaction.



No. 53 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue of your own selection.

Price complete only Forty-eight cents.

This frame is four inches wide, a very neat ornamented pattern.

Finished in all gilt, oak and gilt, ebony and gilt, white and gilt, green aud gilt.

Price of empty frame
Twenty-five cts

DUPLEX COLORS, SIZE 16x20, FIVE CENTS EACH.

Mailing charge one cent for each picture.



No. 428. Sacred Heart of Jesus.

"I will be in Chicago next week, and will undoubtedly place a large order with you, as sample frames we received are surely the best I ever saw for the money."



No. 427. Sacred Heart of Mary.



No. 426. The Last Supper.



No. 442. The Old Mill.



No. 437. Flying Stags.



No. 438. Dog and Ducks.

Black and Whites of famous Paintings, Size 16 x 20. Three cents each.

Size 22x28, ten cents each. Size 8x10, one cent each.

Mailing charge one cent for each Picture.



No. 136. Dorothy.

"We have gotten the frames and mouldings through the customs, and find everything in condition except one case of frames, slightly damaged in shipment, these however we can easily repair. We shall take pleasure in sending you more orders.



No. 135. Christ at Twelve.

The Williams Frames and Pictures are Standard the World Over.



No. 209 Size 16 x 20.

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only Eighty-three cents.

This frame is five inches wide, outside ornamented oak, ornamented gilt lining.

Finished in ebony and gilt, flemish seal brown and gilt.

Price of empty frame. Sixty cents.

Black and Whites of Famous Paintings, Size 16x 20. Three cents each.

Size 22x28 ten cents each. Size 8x10 one cent each.

Mailing charge one cent for each Picture.



No. 143. Sichel's Madonna.



No. 139. Goodnight Papa.



No. 141. The Victor.



.21md No. 130. The Favorite.



No. 132. The Monarch.

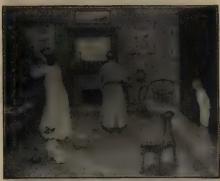


No. 128. Stag at Bay.

Black and Whites of Famous Paintings, Size 16 x 20. Three cents each.

Size 22x28 ten cents each. Size 8x10 one cent each.

Mailing charge one cent for each Picture.



No. 138. Papa and Mamma Caught.



No. 137. Dorothy and Dan.



No. 134. Our Martyred Presidents.



No. 133. Our Fighting Presidents.



No. 142. The Gleaners.



No. 140. The Angelus.

Black and Whites of Famous Paintings, Size 16 x 20. Three cents each.

Size 22x28, ten cents each. Size 8x10 one cent each.

Mailing charge one cent for each Picture.



No. 144. Pharaoh's Horses.



No. 145. Arabian Horses.



No. 131: Chariot Race.



No. 129. Horse Fair.



. .. No. 126. Cavalry Charge.



No. 127. Imperial Courier.

PHOTOCHROMES, IN ORIGINAL COLORS, OF FAMOUS PAINTINGS, SIZE 16 x 20, FIVE CENTS EACH

Mailing charge one cent for each Picture.



"Ship the enclosed moulding order through our agent in San Francisco, and if goods are up to the samples, you will have our entire trade."



No. 342. Marine No. 3

We Carry a Complete Line of our Frames, Mouldings, Pictures, etc., in stock, and Fill Orders in 24 hours.



No. 59 A

Fitted with glass, back, and picture as illustrated, or any picture in catalogue, of your own selection.

Price complete only
Sixty-three cents.

This frame is four inches wide, a new Florentine orna-mented design.

Finished in all gilt, oak and gilt, ebony and gilt.

Price of empty frame Forty cts.

Photochromes in Original Colors, of Famous Paintings, Size 16 x 20. Five cents each,

Mailing charge one cent for each Picture.



No. 328. Faust and Marguerite.



No. 333. The Artist's Model.



No. 329. Going to Market



No. 330. Coming From Market



No. 326. The Feast of Roses.



No. 327. The Village Festival,

Photochromes, in Original Colors, of Famous Paintings, Size 16x20. Five cents each.

Mailing charge one cent for each Picture.



No. 344. Artists' Fruit Study.



No. 339. Collection of Fruit.



No. 345. Flower and Fruit Study.



No. 338. Collection of Game.



No. 341. Marine No. 2.



No. 340. Marine No. 1.

Photochromes, in Original Colors, of Famous Paintings. Size 16x20. Five cents each.

Mailing charge one cent for each Picture,



No. 331. In the Pasture.



No. 332. The Young Shepherd.



No. 335. Summer in Holland.



No. 337. Summer in Spreewald.



No. 336. Winter in Finland.



No. 334. Blue Anchor Inn.

Black and Whites of Famous Paintings, Size 16x20.

Mailing charge one cent for each Picture.



No. 240. A Stiff Breeze.

"The crayons have been received and found most satisfactory. We have another large lot of pictures almost ready to go to you to be enlarged in a similar manner. Your work is excellent and you will have our trade in the future."



No. 246. The Last Look.

Williams Publishes his Complete Line of Pictures,

Many or them from paintings produced in his own studio, others, from the world's greatest paintings. The only house on earth that both produces and publishes original pictures.



No. 244. On The Thames.

"You are aware that I have been having a good trade in your fitted pictures as well as your other goods. Please advise me promptly of any new designs and styles you are getting out, and I will try them."



No. 227. Return of the Fishing Fleet

Black and Whites of Famous Paintings, Size 16x20, Price only two cents each.

Mailing charge one cent for each Picture.



No. 237. St. Bernard.

"I am doing much better here than I at first expected, and I find that the quality of your work is so good, I have no difficulty in getting new orders in the territory I have worked."



No. 231. Scotch Collie.



No. 257. Wild Shetland Ponies



No. 251. Friends or Foes?.



No. 232. Wading.

"In my last order for frames and mirrors, I omitted several numbers which I need. I enclose list, which please rush out with your usual promptness. They are all good sellers here."



No. 235. In Disgrace.

Black and Whites of Famous Paintings, Size 16 x 20. Price only two cents each.

Mailing charge one cent for each picture.



No. 226. Three Companions.

" I enclose an order for frames, mirrors, etc., in case you
are out of any sizes,
rush the balance along, and I will send
you another order
in about a week.
Your goods are all
right."



No. 247. Stinginess.



No. 264. Betwixt Love and Duty.



No. 269. Ye Green Dragon Inn.



No. 233. Motherhood:

"Enclosed please find draft in payment of bill for fitted pictures and mouldings received yesterday. I am well pleased with your goods, and the finish and quality is satisfactory—much better than I expected."



No. 234. Learning to Dance.

Black and Whites of Famous Paintings, Size 16x20 Price only two cents each.

Mailing charge one cent for each Picture.



No. 248. An Arab.

"I send you by express today 20 more photos to be enlarged. Do as good work as in the past, and I shall have no trouble in delivering."



No. 239. A Kabyle.



No. 252 Maytime.



No. 262. The Country Girl.



No. 236. His First Love

"The season is better than we expected, and we shall be able to send you good orders as long as your work keeps up to the high quality of the past. We mail you under separate cover, pictures and instructions."



No. 242 Christ Leaving Nazareth.

Black and Whites of Famous Paintings, Size 16 x 20. Price only two cents each.

Mailing charge one cent for each Picture



No. 229. Climax of a Furlough.

"I enclose an order for mouldings which please rush. I have been in the business for years, buthave never been so well satisfied as with the goods J have been getting from you."



No. 243. Parting Lovers.



No. 267. The Wedding.



No. 270. Captured Spy.



No. 275. Wounded Officers.



No. 274. Napoleon on the March.

Black and Whites of Famous Paintings, Size 16 x 20. Price only two cents each.

Mailing charge one cent for each picture:



No. 245. Watching and Waiting.

"I express today a lot of pictures, some are very dim, but do the best you can and I will be satisfied." Please send me another catalogue, I want some frames."



No. 228. Cupid's Dinner



No. 250. Love Chilly.



No. 254. Cupid's Fidelity.



No. 272. The Pilgrims.



No. 273. Return of the Mayflower.

Black and Whites of Famous Paintings, Size 16x20. Price only two cents each.

Mailing charge one cent for each Picture.



No. 238. Fidelity.

"The fitted pictures we have been gettingfromyousell well, and weenclose another order. Always let me know when you have anything new."



No. 230. A Bovine Family.



No. 256. Impudence



No. 261. Charity Begins At Home.



No. 271. A Cool Retreat.



No. 258. At The Trough.

Black and Whites of Famous Paintings, Size 16x20. Price only two cents each.

Mailing charge one cent for each Picture.



No. 249. At The Fountain.

"We sent you by prepaid express,293 pictures to be enlarged.We are sending you quite a lot of work, and we shall expect a good job."



No. 241. A Cool Reception.



No. 265. Noonday Lunch



No. 260. The Rivals.



No. 255. Contentment.



No. 266. The Shepherd's Care.

Black and Whites of Famous Paintings, Size 16x20. Price only two cents each.

Mailing charge one cent for each Picture.



No. 268. Zoo in Paris.



No. 276. The Bugle Call.



No. 263. Rising of the Moon.



No. 277. Norwegian Fishermen.

No. 260. The Rivals.





No. 253. Irish Castle on



No. 259. A Rough Sea.

This CHEVAL MIRROR \$7.95

Article for Home show any part of Order No. 41 Price, \$7.95 Boxed, ready for shipment.

The frame and stand of this CHEVAL MIRROR is made of solid oak, highly polished. Fitted with 18 x 40

French Plate Beveled Mirror.

THIS TRIPLICATE MIRROR **ONLY \$16.45**

Cheapest Mirror of its Kind on the Market

This Mirror is especially adapted to the use of establishments handling Clothing. Furnishing Goods Hats, Millinery Cloaks, Etc.

Order by No. 42 Price, Complete. Only \$16.45

Boxed, ready for Shipment

THE FRAMES AND CABINET WORK ARE MADE OF SOLID OAK HIGHLY POLISHED

The central Mirror is stationary. The two sides swing to any desired angle, bringing to one's view all portions of the head and bust; in this way articles worn may be seen to

THE BEST ADVANTAGE

NO STORE TO-DAY IS COMPLETELY FURNISHED WITHOUT A TRIPLICATE MIRROR